

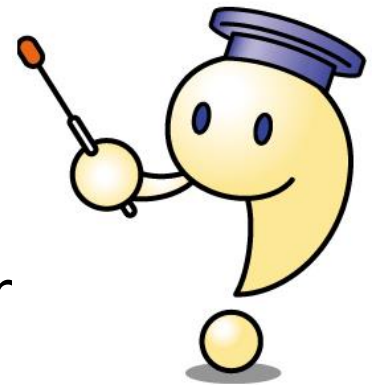


Update of Japanese Design Law

Enlargement of the Scope of Protection in 2020
and
Examples of Subsequent Registered Designs

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International Activities Center



“Design” ~Protectable Subject Matter~

Old law (Before April 1, 2020)

“Design” means the shape, patterns or colors, or any combination thereof, of an article (including a part of an article) that creates an aesthetic impression through the eye.



Current law (On or After April 1, 2020)

“Design” means the shape, patterns or colors, or any combination thereof, of an article (including a part of an article), or of a building (including a part of a building), or a graphic image (including a part of a graphic image) that creates an aesthetic impression through the eye.

Protection for Building Exterior and Interior

Old law



Prefabricated house

Current law



Building exterior design



Building interior design

* The pictures above are cited from the JPO website.

Protection for Graphic Image

Old law



Graphic image recorded and displayed on the article (as a part of the article)

Current law



Graphic image stored on the cloud and provided via networks



Graphic image projected on road

* The pictures above are cited from the JPO website.

Protection for Graphic Image

~Limitation of Protection~

A protectable “graphic image” is limited to one which:
(i) is provided for use in the operation of the device, or
(ii) is displayed as a result of the device performing its function.

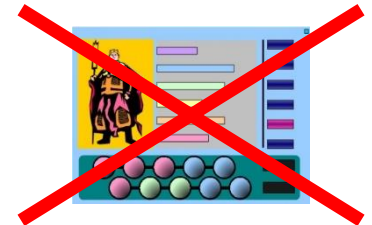
E.g. (i) Graphic image for an icon to launch specific software



E.g. (ii) Graphic image displaying medical measurement results



A graphic image from a movie or game **cannot be protected** under Design Law

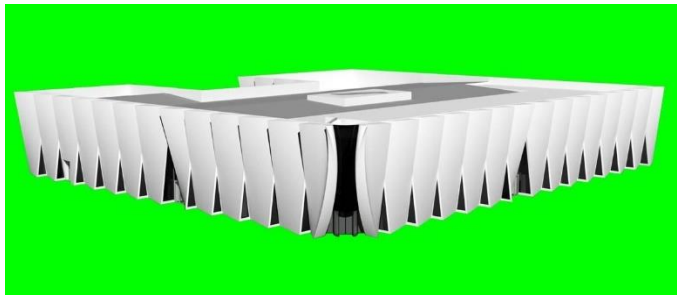


* The pictures above are cited from the JPO website.

Actual Examples of Registered Design

~ Building Exterior ~

Reg. No. 1700416
Exhibition hall



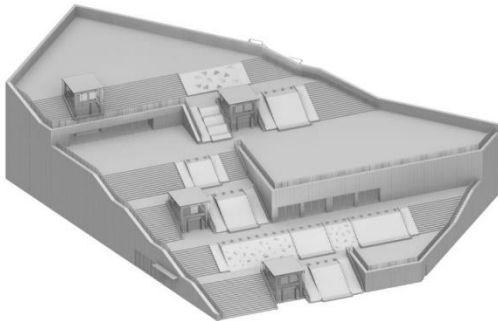
Reg. No. 1695120
Complex housing



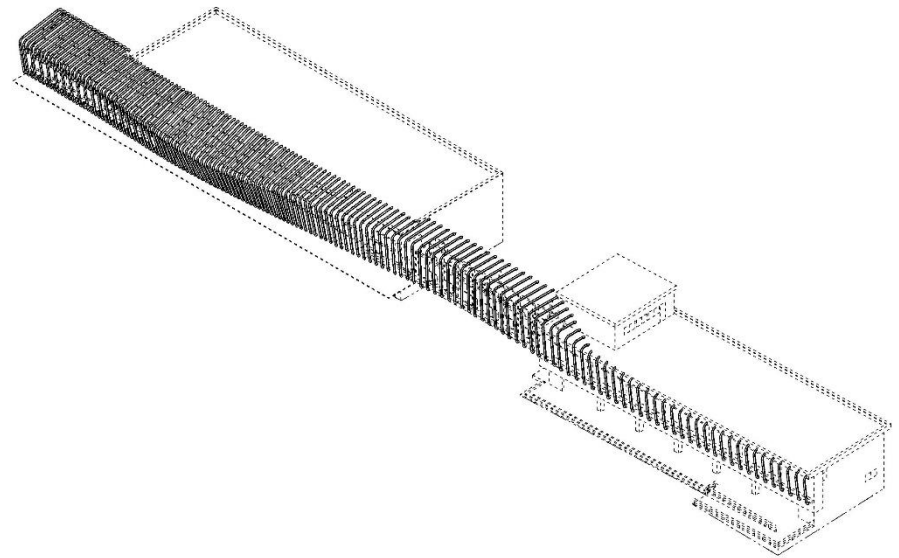
Actual Examples of Registered Design

~ Building Exterior ~

Reg. No. 1671773
Commercial building



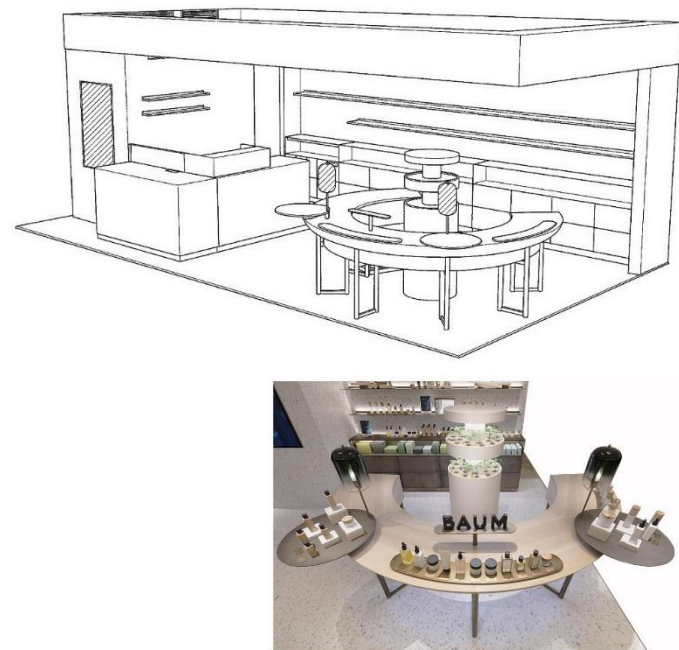
Reg. No. 1671774
Station building



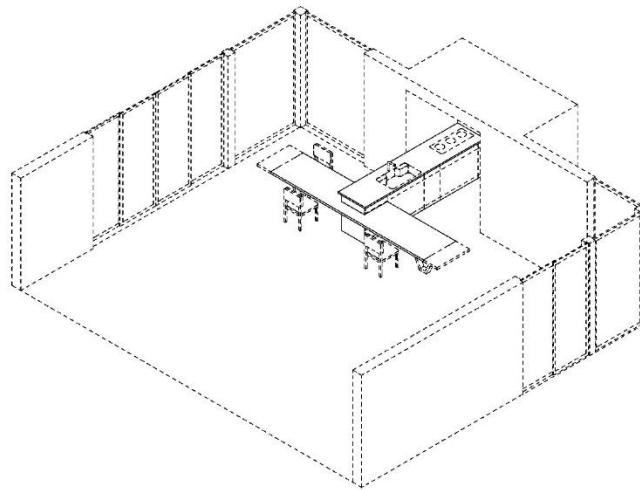
Actual Examples of Registered Design

~ Building Interior ~

Reg. No. 1701737
Interior of store floor



Reg. No. 1689363
Interior of residential dining kitchen

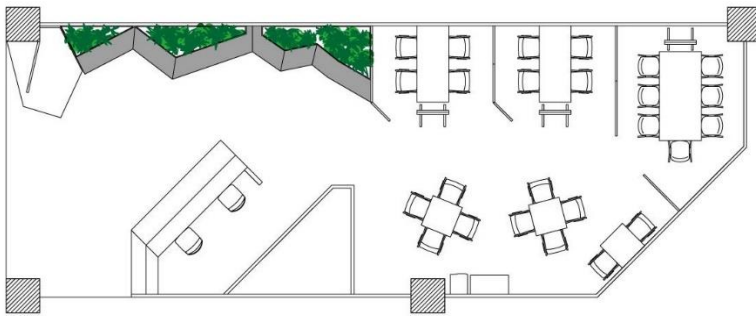


Actual Examples of Registered Design

~ Building Interior ~

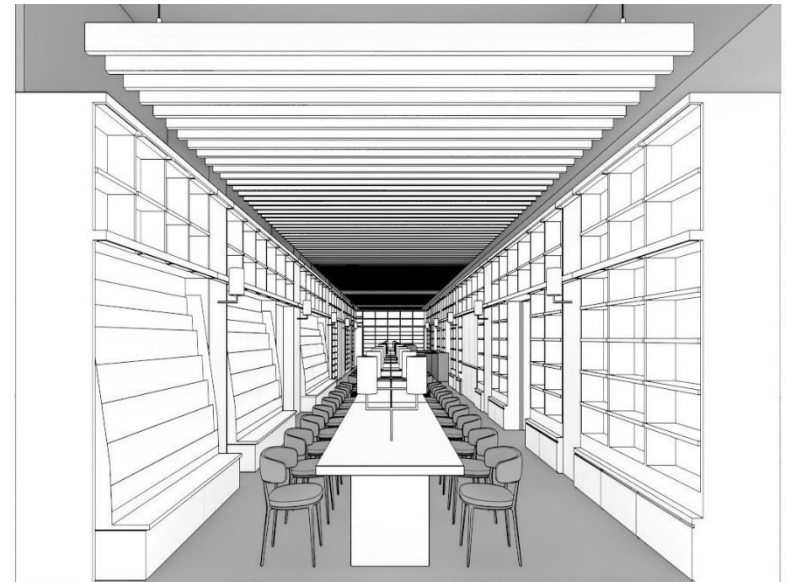
Reg. No. 1695797

Interior of office reception/visitor corner



Reg. No. 1671152

Interior of bookstore



Actual Examples of Registered Design

~ Graphic Image ~

Reg. No. 1701010

Image for icon



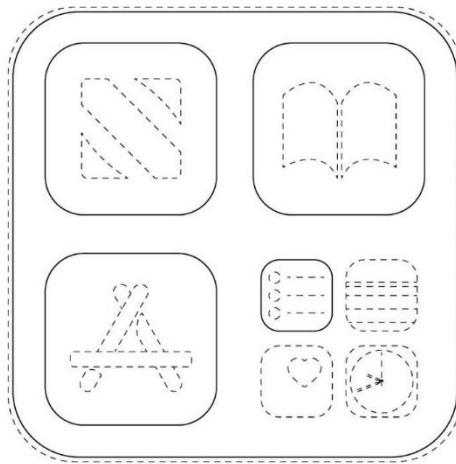
Reg. No. 1681248

Image for icon



Reg. No. 1691894

Image for menu



Reg. No. 1691802

Image for displaying sound
collection direction and sound
collection range



Actual Examples of Registered Design

~ Graphic Image ~

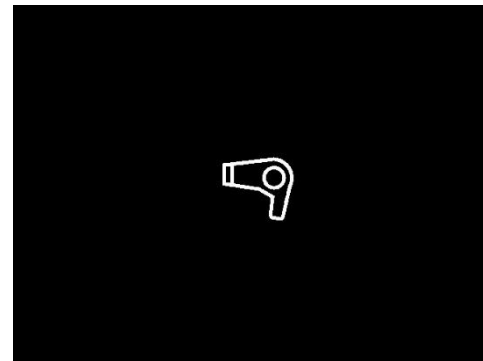
Reg. No. 1753111

Image for icon



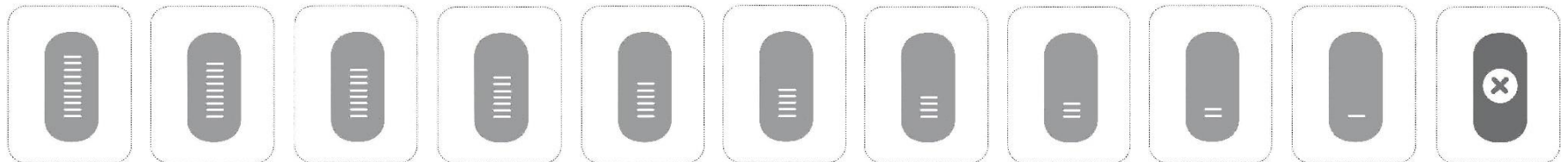
Reg. No. 1749514

Image for displaying information



Reg. No. 1752846

GUI for transition icon



Actual Examples of Registered Design

~ Graphic Image ~

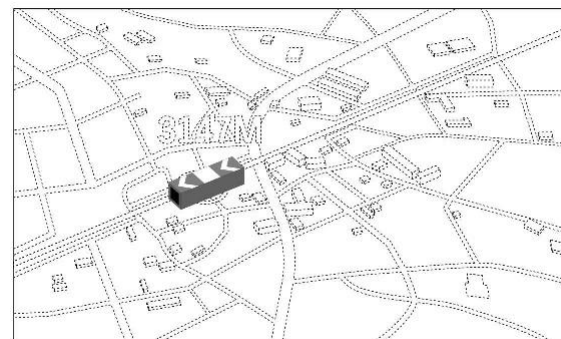
Reg. No. 1742729

Image for icon



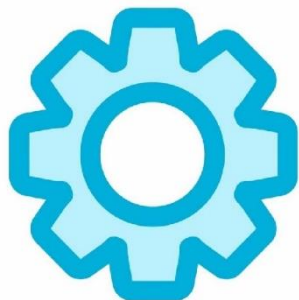
Reg. No. 1749160

Image for displaying information



Reg. No. 1736046

Image for icon



Actual Examples of Registered Design

~ Graphic Image ~

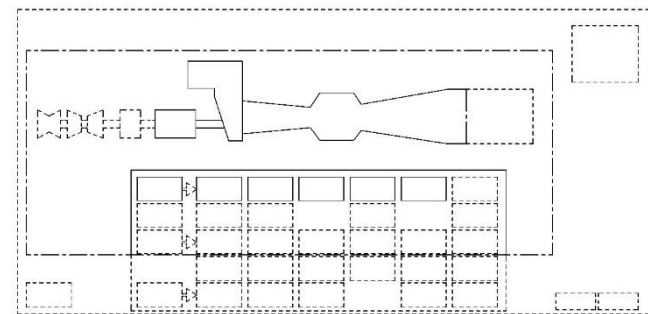
Reg. No. 1717504

Image for displaying information



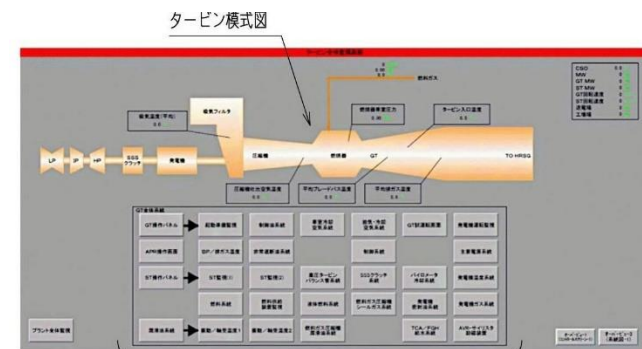
Reg. No. 1693992

Image for monitoring a turbine



Reg. No. 1701763

Image for selecting information

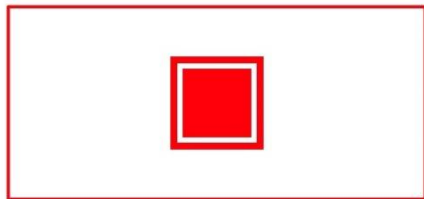
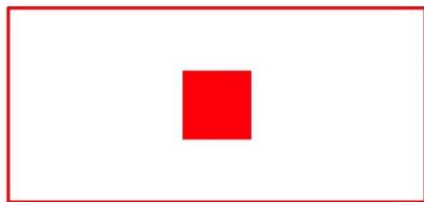


構成/系統別監視画面呼び出し操作ボタン

Actual Examples of Registered Design ~ Graphic Image ~

Reg. No. 1709558

Image for disaster prevention
support system

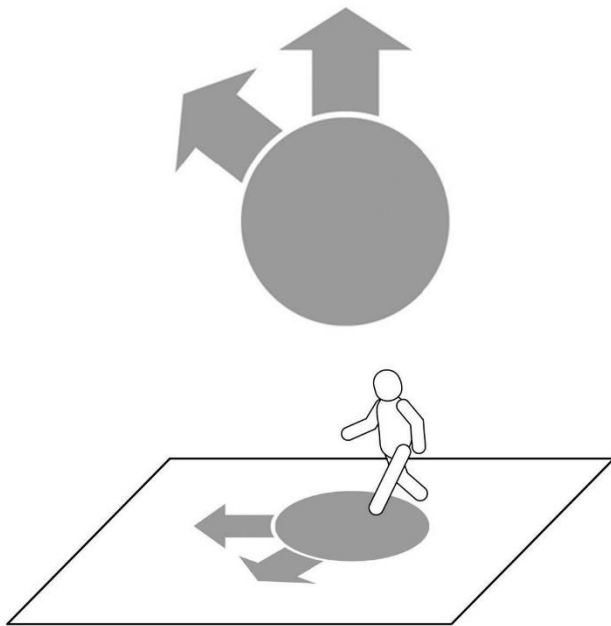


Actual Examples of Registered Design

~ Graphic Image ~

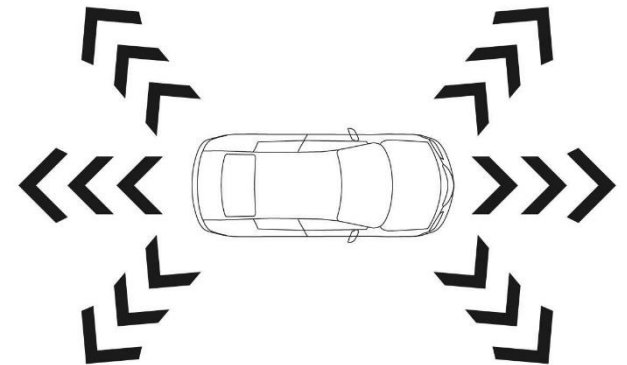
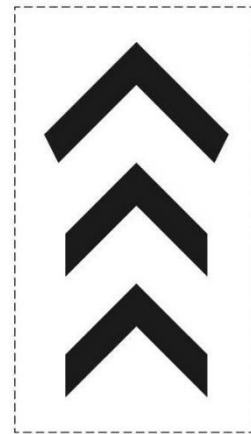
Reg. No. 1697089

Image for route guidance



Reg. No. 1676765

Image for displaying direction of travel

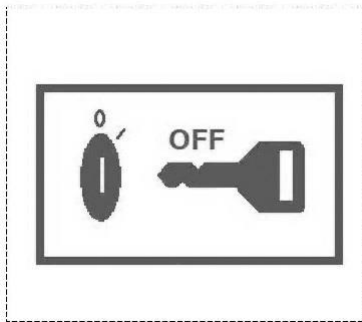


Actual Examples of Registered Design

~ Graphic Image ~

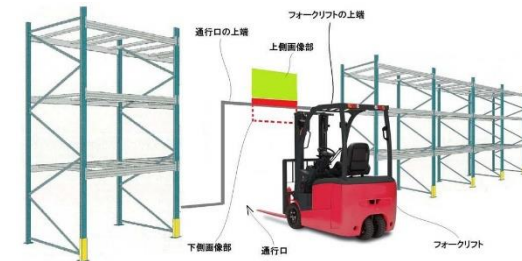
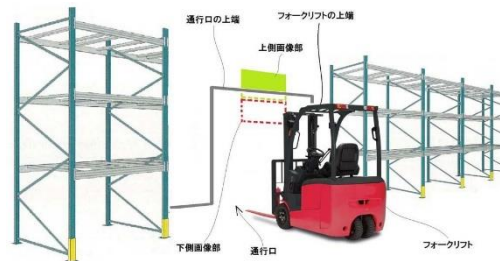
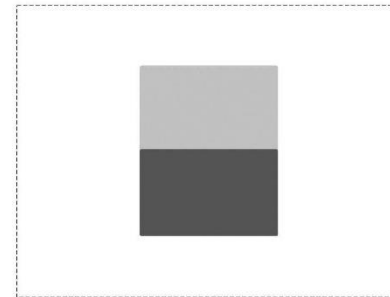
Reg. No. 1736166

Image for displaying
information of a forklift



Reg. No. 1735638

Wall projection image for displaying
information of a forklift



Thank you for your kind attention!



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